

# APPOINTMENT CENTRE 2017

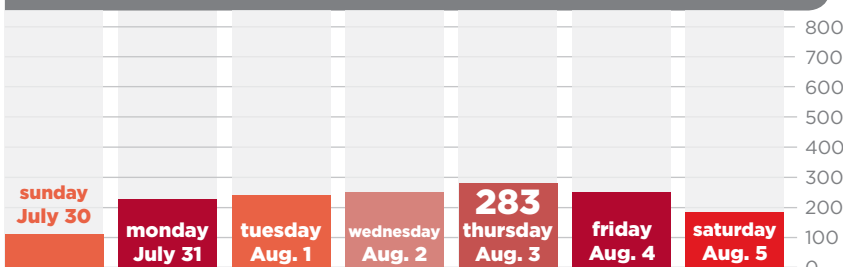


**WEEK: July 30 - August 5, 2017**

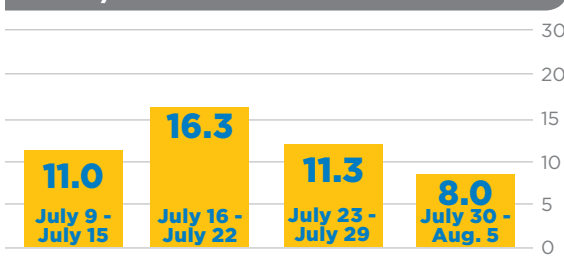
## APPOINTMENT BREAKDOWN

<b>1,516</b>	<b>-13.5%</b>	<b>190</b>	<b>8.0</b>	<i>This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
appointments booked	% change over previous week	total properties SOLD this week	Sold/Appointment Index	

## APPOINTMENTS WEEK AT A GLANCE



## SOLD/APPT. INDEX - Past 4 weeks



## THE STORY THIS WEEK:

Even though appointments were down 13.5% last week, the number of properties sold during that timeframe soared to 190. That puts our Sold/Appointment Index down to 8 appointments on average per property sold, indicating that Buyer sentiment is quite high even in the 'heat' of the summer. Our Top 5 districts focused on Stoney Creek, Hamilton Centre and East, and Grimsby last week. Hamilton price ranges remained steady with the appearance of the \$550-600k in the Top 5, while Burlington saw the \$350-400k and \$450-500k ranges surge in popularity while the higher price ranges retained their ranking.

## TOP 5 DISTRICTS

### for appointments booked

#1	District 50 - Stoney Creek
#2	District 20 - Hamilton Centre
#3	District 54 - Grimsby
#4	District 24 - Hamilton East
#5	District 22 - Hamilton Centre

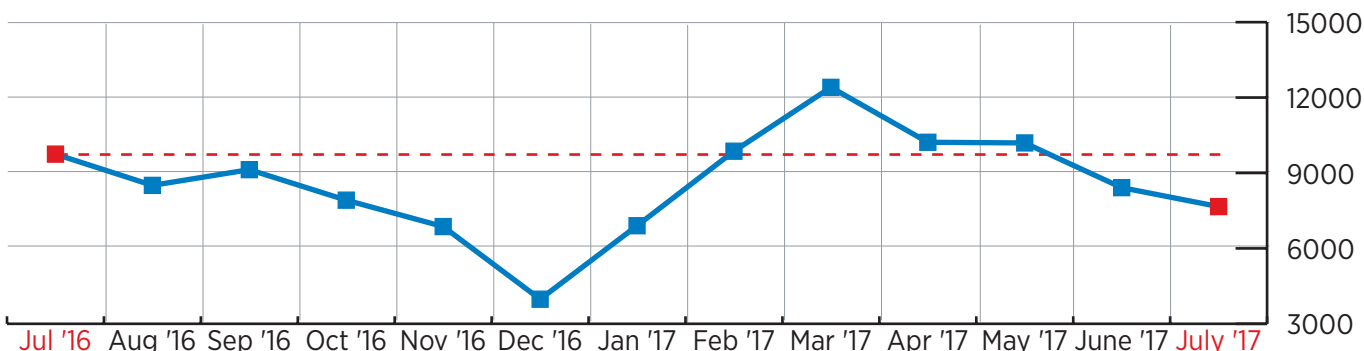
## TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$350-400k	#1	\$650-700k
#2	\$400-450k	#2	\$1-2M
#3	\$450-500k	#3	\$800-900k
#4	\$550-600k	#4	TIED \$350-400k \$450-500k
#5	\$250-300k	#5	\$600-650

## MONTHLY COMPARISON 2016 vs. 2017

<b>9,739</b>	<b>7,663</b>	<b>-21.3%</b>
total appointments: July 2016	appointments: July 2017	% change 2017 vs. 2016

## APPOINTMENTS YEAR AT A GLANCE



\*source: RE/MAX Escarpment internal data.